



Graphics Submissions Guidelines

Category	Type	Dimension	Maximum File Size (JPG/GIF)	Maximum File Size (Animated)
Banners and Buttons	Master Sponsor Hot Button	85 x 65	10k	none
	Logo Placement	80 x 40	10k	none
	Student Center Banner	225 x 100	20k	none
	Hot Programs Page	120x90	10k	none
	Student Guide Hot Button	90x50	10k	10k
	Parent Guide Hot Button	90x50	10k	10k
	City/Language/Articles	190x80	20k	none
	Exclusive - City/Language/Articles	190x160	10k	none

- If submission is Flash: SWF and original FLA must be provided. Vector art must be in GIF format. File sizes must not exceed max for type of ad
- Each Flash ad unit must be accompanied by a GIF or JPG alternative to serve to users who do not have the Flash plug-in (see above for GIF or JPG specs).
- If submission is animated GIF: File sizes must not exceed max for type of ad

Questions?

Call 1-484-766-2900

advertise@iepassport.org